LA MAMA LA MAMA BUDGETS AND MONEY INFO

The La Mama model is based on a high artistic/low financial risk. We aim to financially enable and support artists to make work.

Each one or two-week season is provided with a \$1000 Production Budget. This is intended to be used on 'getting the show' up. We don't need to know what you spend it on. Send an invoice to <u>accounts@lamama.com.au</u> for this at any stage. Please be sure to include an ABN or attach a signed Statement By A Supplier if you don't have an ABN.

Explorations are provided with a \$300 Production Budget. One-off events do not receive a Production Budget.

At the end of each season, Amber will send you your Box Office Reconciliation. This details the number of tickets sold and the amount the production can invoice for.

La Mama takes 20% of all door sales and the production team takes 80%. We expect that the door takings from your production will be split equitably between cast and crew and request transparency and early clarity around this within your team.

If you choose to have your show filmed for livestream or an extended online season for La Mama On Screen, you'll receive 80% of the livestream/online season sales and La Mama takes 20%.

To utilize this service, an additional 10% or \$300 (whichever is less) will come out of your Box Office.

Once all members of the team have completed our Contact Form, Amber will approve Box Office payment. Note that each invoice requires an included ABN or an attached Statement By A Supplier.

Most La Mama shows are made on a shoestring budget, and with designs that are able to find power in simplicity. For that reason we encourage all makers to stick within the production budgets that we provide to each show prior to your season.

If your team are applying for additional grants or sponsorship, please include the La Mama In Kind Support in all budgets. This is estimated at \$19,582 for a two-week season and \$13,136 for a one-week season.

For your budgeting purposes, note that La Mama ticket process for 2024 are: \$35 Full, \$25 Concession, \$20 Explorations, \$20 La Mamica, \$20/\$10 Kids, \$10 Mob Tix. We have also introduced an optional \$40 Artist Lover ticket to optimise the opportunity for artist renumeration.

Note that La Mama will allocate minimal but necessary complimentary tickets and that you can book in as many complimentary tickets as you like. It is a good idea to communicate your policy to your team for clarity, consistency and transparency.

We understand that artists ambitions vary greatly and do our best to support these various needs.

If you would like to talk through your budget or have financial queries, please contact Caitlin Dullard (<u>caitlin@lamama.com.au</u>).

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La Mama is financially assisted by Creative Victoria (Creative Enterprises Program), and the City of Melbourne (Arts and Creative Partnership Program). We are grateful to all our philanthropic partners and donors, advocates, volunteers, audiences, artists and our entire community. Thank you!



La Mama Theatre is on traditional land of the Kulin Nation. We give our respect to the Elders of this country and to all First Nations people past, present and future. We acknowledge all events take place on stolen lands and that sovereignty was never ceded.