

CONTENT WARNINGS AT LA MAMA

La Mama is experiencing a range of different positions from artists and companies about content warnings.

This is a complex and important discussion within the theatre and broader community and we are trying to find a way forward that supports our audiences while valuing the different timelines and allowing for approaches of all our artists.

Here's what we propose:

- We think that giving people access to information in advance is a more helpful approach than announcing warnings immediately before the show.
- We will leave to the discretion of each show the option of printing content warnings for FOH. If your team would like this, please email requests prior to your opening to Amber to print and put up around the foyer before you open.
- When proofing your page in the brochure, please let Adam know which of the content warnings you have sent through in your production details are to be included on your page in the printed brochure. (Note that space can be tight!!).
- Please let Sophia know which details you would like included in digital marketing materials i.e. Webpage, Facebook event and online listings.
- When you have your production meeting with Hayley, she will go through some more details with you to ensure La Mama office staff have access to the most accurate information. Please keep her updated as to any changes throughout the process.
- We encourage content warnings for serious social issues such as sexual assault and child abuse and theatrical elements that could cause a physical reaction (such as strobe lighting or haze.) We don't think things like swearing, or adult content need warning.
- We intend to include the below copy on our season brochure and website:

Brochure:

For the most up to date content warnings please see show pages on the La Mama website. If you have questions or concerns about content, please call the La Mama office or email info@lamama.com.au for more information.

Website:

Note that most productions at La Mama are new works, usually being seen for the first time on opening night. The vast range of wonderful artistic teams primarily prepare marketing content for their own work and as such there will be inconsistencies in content warnings. If you have any questions or concerns or would like any more information about content warnings please call the La Mama office or email info@lamama.com.au.

We understand that triggers are subjective and personal. We also understand that art is by its nature provocative. We respect the differences within our community and hope this solution supports all. We encourage you to explore a wide range of challenging material, and do not want to shy away from difficult subjects in any way.

If you would like to discuss this, please contact Caitlin Dullard (caitlin@lamama.com.au) or (03) 9347 6948.

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